# Introduction to Bayesian learning <br> Lecture 1: Bayesian learning: basics 

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## Course mechanism

- 6 sessions of 3.5 hours each
- 2 lab session (sessions 3 and 6 )
- Grading : 40\% homework ( $2^{\text {nd }}$ lab report), $60 \%$ written exam.
- Course Software : R.


## Syllabus

1. Bayesian learning : basics
2. Bayesian methods for unsupervised and supervised problems, Bayesian decision theory
3. Lab session I : R tutorial, Naive Bayes, Bayesian regression
4. Variational methods
5. Sampling methods : Monte-Carlo Markov Chain
6. Lab session II : variational and sampling methods

## Lecture 1, Basics of Bayesian learning : Outline

1. When is a Bayesian approach needed?
2. The Bayesian framework
3. Construction of estimators

Point estimation
Interval estimation
4. Prior choices : conjugate priors, exponential family and alternatives

Exponential family
conjugate priors in exponential families
Prior choice
5. A glimpse at Bayesian asymptotics

Example : Beta-Binomial model
Posterior consistency
Asymptotic normality
6. Exercises

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5. A glimpse at Bayesian asymptotics Example: Beta-Binomial model Posterior consistency Asymptotic normality
6. Exercises

## The English lady, the music lover and the drunkard

 The English Lady claims that she can tell whether the milk was poured before or after the tea, after one sip.

Ten trials are made. At each trial the milk is randomly poured before or after the tea. The lady's gess is true 9 times over 10 .

What is your verdict : can she really tell?

The English lady, the music lover and the drunkard
A music lover claims that he can tell if a piece is from Haydn or Mozart after listening only ten seconds of it.


Ten trials are made. At each trial a music piece is randomly chosen from Haydn or Mozart. The music lover's guess is true 9 times over 10 .

What is your verdict : can he really tell?

## The English lady, the music lover and the drunkard

Your drunken friend claims that he can predict the outcome of a flip of a fair coin.


Ten trials are made. At each trial a coin is flipped. The drunkard's guess is true 9 times over 10 .

What is your verdict : can he really tell?

## Issues

- The 3 datasets are the same and the task is similar, however would you give the same answer in the 3 situations?
- What level of confidence would you have concerning your answer? Are the asymptotic confidence intervals from the Central Limit Theorem reliable?

Bayesian statistics provide a formalism to

- Include prior beliefs in the analysis of data.
- Quantify the uncertainty by providing 'credible intervals' ( $\neq$ classical confidence intervals)

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## Probabilistic modeling

- Dataset $X=X_{1: n}=\left(X_{1}, \ldots, X_{n}\right), X_{i} \in \mathcal{X}=\{0,1\}$ $X_{i}=1$ if right guess, $1 \leq i \leq n$. $\mathcal{X}$ is the sample space, $n$ is the sample size.
- Statistical model :
$X_{i} \sim \mathrm{P}_{\theta}=\mathcal{B e r}(\theta)$ (Bernoulli distribution) : $\mathrm{P}_{\theta}\{1\}=\theta$.
$\theta \in \Theta=[0,1]$ unknown parameter.
$\Theta$ is the parameter space.
- i.i.d.(independent, identically distributed) data:
$X=\left(X_{1}, \ldots, X_{n}\right) \sim \mathrm{P}_{\theta}^{\otimes n}$ : product distribution.
- Underlying probability space $\left(\Omega, \mathcal{A}, \mathbb{P}_{\theta}\right) . X_{i}: \Omega \rightarrow \mathcal{X}$, $P_{\theta}=\mathbb{P}_{\theta} \circ X_{i}^{-1}$.
Here $\mathrm{P}_{\theta}\{1\}=\mathbb{P}_{\theta} \circ X_{i}^{-1}(\{1\})=\mathbb{P}_{\theta}\left\{X_{i}=1\right\} . \mathrm{P}_{\theta}=\mathbb{P}_{\theta} \circ X_{i}^{-1}$.


## Statistical model

## Definition : statistical model

A family $\mathcal{P}=\left\{\mathrm{P}_{\theta}, \theta \in \Theta\right\}$ of probability distributions indexed by $\theta \in \Theta$, over a sample space $\mathcal{X} . \Theta$ is the parameter space.

- 'parametric model' : when $\Theta \subset \mathbb{R}^{d}$.
- 'non parametric model' : when $\Theta$ is infinite-dimensional (example : mixture model with infinitely many components)


## Goal

Learn about $\theta_{0}$ using a dataset $X=X_{1: n}=\left(X_{1}, \ldots, X_{n}\right)$, assuming that $X_{i} \sim P_{\theta_{0}}, 1 \leq i \leq n$ for some $\theta_{0} \in \Theta$.

- $X_{i} \in \mathbb{R}^{p}$ : unsupervised learning, versus
- $X_{i}=\left(z_{i}, Y_{i}\right)$ : supervised learning $\left(Y_{i}\right.$ : label $)$


## What is a Bayesian model?

- 'Prior knowledge' about $\theta$ represented by a probability distribution $\boldsymbol{\pi}$ : the prior distribution.
- One can define a random variable $\boldsymbol{\theta}$, with $\boldsymbol{\theta} \sim \boldsymbol{\pi}$.
- The $X_{i}$ 's are independent conditionnally to $\boldsymbol{\theta}$.
- We assume that a single $\theta_{0}$ which is a realisation of $\boldsymbol{\theta}$ produces the data, i.e. $X_{1: n}$ is distributed according to $\mathrm{P}_{\theta_{0}}^{\otimes n}$, for some $\theta_{0} \in \Theta$.


## Definition : Bayesian model

A statistical model $\mathcal{P}=\left\{\mathrm{P}_{\theta}, \theta \in \Theta\right\}$ together with a prior distribution $\boldsymbol{\pi}$ on $\Theta$.

## Example : the English lady

- $\theta \in[0,1]$ : probability of a right guess.
- Prior knowledge : The true $\theta_{0}$ is 'probably' close to 0.5 , maybe higher.
- Prior distribution : a Beta distribution $\operatorname{Beta}(\alpha, \beta)$ on $(0,1)$,

$$
\pi(\theta)=\frac{\Gamma(\alpha+\beta)}{\Gamma(\alpha) \Gamma(\beta)} \theta^{\alpha-1}(1-\theta)^{\beta-1}
$$

- $\mathbb{E}(\boldsymbol{\theta})=\frac{\alpha}{\alpha+\beta}, \operatorname{Var}(\boldsymbol{\theta})=\frac{\alpha \beta}{(\alpha+\beta)^{2}(\alpha+\beta+1)}$


3 examples of Beta density

## Doing Bayesian inference $=$ conditioning upon the data

- The bayesian model results in a Joint distribution over the product space $\Theta \times \mathcal{X}$ :

$$
Q(A \times B)=\int_{\theta \in A} P_{\theta}(B) \mathrm{d} \pi(\theta), \quad A \subset \Theta, B \subset \mathcal{X}
$$

$\mathrm{P}_{\theta}$ is viewed as a conditional distribution of $X_{i}$ given $\theta$.

- Learning $=$ conditioning prior knowledge about $\boldsymbol{\theta}$ upon data $X$.


## Definition : posterior distribution

conditional distribution of $\boldsymbol{\theta}$ given $X$

- All the inference (estimation, prediction, ...) is derived from the posterior distribution.


## i.i.d. samples : notational conventions

When $X=X_{1: n}=\left(X_{1}, \ldots, X_{n}\right), X_{i} \stackrel{\text { i.i.d }}{\sim} P_{\theta}, 1 \leq i \leq n$.

- Then $X: \Omega \rightarrow \mathcal{X}^{n}$ and $X \sim P_{\theta}^{\otimes n}$ (product measure)
- Joint distribution over $\Theta \times \mathcal{X}^{n}$,

$$
Q(A \times B)=\int_{\theta \in A} P_{\theta}^{\otimes n}(B) \mathrm{d} \pi(\theta), \quad B \subset \mathcal{X}^{n}
$$

- If $P_{\theta}$ has a density $p_{\theta}(x), x \in \mathcal{X}$, then $P_{\theta}^{\otimes n}$ has density $p_{\theta}^{\otimes n}(x)=\prod_{i=1}^{n} p_{\theta}\left(x_{i}\right), x=\left(x_{1}, \ldots, x_{n}\right) \in \mathcal{X}^{n}$.
- For convenience we omit the ' $\otimes n$ ) sign.


## Computing the posterior distribution: Assumptions

- $\boldsymbol{\pi}$ has density $\pi$ w.r.t. reference measure $\mu$ ( $\sigma$-finite), $\frac{\mathrm{d} \pi}{\mathrm{d} \mu}=\pi$.
- Dominated model : $\exists$ reference measure $\lambda$ on $\mathcal{X}$ such that each $P_{\theta}$ has density $p_{\theta}$ w.r.t. $\lambda: \frac{\mathrm{d} P_{\theta}}{\mathrm{d} \lambda}=p_{\theta}$.
- For a given $x, \theta \mapsto p_{\theta}(x)$ is the likelihood function
- Notation : $p(x \mid \theta):=p_{\theta}(x)$.
- $x$ : realisation of $X$ : a single r.v. or an i.i.d. sample $\left(X_{1}, \ldots, X_{n}\right)$


## Computing the posterior distribution: Bayes theorem

Under the previous assumptions :

## Bayes Theorem

The posterior distribution has a density w.r.t. $\mu$ given by

$$
\pi(\theta \mid x)=\frac{p(x \mid \theta) \pi(\theta)}{\int_{\Theta} p(x \mid t) \pi(t) \mathrm{d} \mu(t)}
$$

$$
\text { posterior } \propto \text { likelihood } \times \text { prior }
$$

For any $x \in \mathcal{X}$ such that the denominator is $>0$.

- Denominator : $m(x)=\int_{\Theta} p(x \mid t) \pi(t) \mathrm{d} \mu(t)$, marginal density of $X$
- remind $P(A \mid B)=\frac{P(B \mid A) P(A)}{P(B)}$ when $P(B) \neq 0$.


## Example : The English lady

- Assumptions are met with
- $\lambda$ : counting measure on $\mathcal{X}=\{0,1\}, \lambda\{0\}=\lambda\{1\}=1$.
- $p_{\theta}(x)=\theta^{x}(1-\theta)^{1-x}$
- $\mu$ : Lebesgue measure on $(0,1)$
- $\pi$ : Beta density $\operatorname{Beta}(\alpha, \beta)$
- Computing the posterior density :

$$
\begin{aligned}
\pi(\theta \mid x) & =\frac{p_{\theta}(x) \pi(\theta)}{\underbrace{m(x)}_{\text {does not depend on } \theta}} \\
& \propto p_{\theta}(x) \pi(\theta) \quad(\propto: \text { proportional to }) \\
& =\theta^{\alpha+\sum_{i=1}^{n} x_{i}-1}(1-\theta)^{\beta+n-\sum_{i=1}^{n} x_{i}-1} \\
& \propto \text { density of } \mathcal{B} \operatorname{eta}\left(\alpha+\sum x_{i}, \beta+n-\sum x_{i}\right)
\end{aligned}
$$

## Posterior density for the English lady


posterior: $\alpha=10.1, \beta=2.1$


## Influence of the prior




posterior: $\alpha=10.1, \beta=2.1$


English lady
posterior: $\alpha=16, \beta=2.1$

music lover
posterior: $\alpha=49, \quad \beta=41$

drunkard

## Sequential nature of Bayesian learning

Posterior after $n$ i.i.d. obs $x_{1: n}$ starting from prior $\pi$
Posterior after the latest obs $x_{n}$ starting from prior $\pi\left(\theta \mid x_{1: n-1}\right)$
Proof

$$
\begin{aligned}
\pi\left(\theta \mid x_{1: n}\right) & =\frac{\pi(\theta) p\left(x_{1: n-1} \mid \theta\right) p\left(x_{n} \mid \theta\right)}{\int \pi(t) p\left(x_{1: n-1} \mid t\right) \mathrm{d} \mu(t)} \times \frac{\int \pi(t) p\left(x_{1: n-1} \mid t\right) \mathrm{d} \mu(t)}{\int \pi(t) p\left(x_{1: n} \mid t\right) \mathrm{d} \mu(t)} \\
& =\frac{\pi\left(\theta \mid x_{1: n-1}\right) p\left(x_{n} \mid \theta\right)}{\tilde{m}\left(x_{1: n}\right)}
\end{aligned}
$$

with

$$
\begin{aligned}
\tilde{m}\left(x_{1: n}\right) & =\frac{\underbrace{\int \pi(t) p\left(x_{1: n-1} \mid t\right) p\left(x_{n} \mid t\right) \mathrm{d} \mu(t)}_{=1}}{\int \pi\left(t \mid x_{1: n-1}\right) \mathrm{d} \mu(t)} m\left(x_{1: n-1}\right) \\
& =\int \pi\left(t \mid x_{1: n-1}\right) p\left(x_{n} \mid t\right) \mathrm{d} t
\end{aligned}
$$

3. Construction of estimators

Point estimation

## Interval estimation

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## From posterior probability to estimation

- Raw output of Bayesian analysis : a posterior distribution (represented as a density or as a sample $\left(\theta_{1}, \ldots, \theta_{N}\right) \sim \pi\left(\theta \mid X_{1: n}\right)$, where $N$ is fixed by the user
- In practice : one wants to answer questions of the kind
- Does $\theta \in \Theta_{0} \subset \Theta$ ?
- What is your best guess $\widehat{\theta}(X)$ for $\theta$, given data $X$ ? (point estimation)
- Can you give a region $R \subset \Theta)$ such that $\mathbb{P}\left(\theta \in R \mid X_{1: n}\right) \geq 1-\alpha$ ?

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## Bayesian point estimation

most popular estimators of $\theta$ : posterior mode and posterior mean.

- Posterior mode $\widetilde{\theta}=\operatorname{argmax}_{t} \pi\left(t \mid X_{1: n}\right)$
- Posterior mean $\theta^{*}=\mathbb{E}_{\pi}\left(\theta \mid X_{1: n}\right)=\int_{\Theta} \theta \pi\left(\mathrm{d} \theta \mid X_{1: n}\right)$.
- generalisation of posterior mean for a quantity of interest $g(\theta)$ :

$$
g^{*}=\mathbb{E}_{\pi}\left(g(\theta) \mid X_{1: n}\right)=\int_{\Theta} g(\theta) \pi\left(\mathrm{d} \theta \mid X_{1: n}\right)
$$

- Warning : posterior mode depends on the reference measure Remark : all three estimators are 'statistics' : functions of $X_{1: n}$.


## Discussion : posterior mode

- Intuition : $\tilde{\theta}$ is the 'center' of the region $\delta \theta$ of measure $\mu(\delta \theta)$ for which the posterior mass $\approx \pi(\widetilde{\theta}) \mu(\delta \theta)$ is the highest.
- Warning (main criticism) : $\widetilde{\theta}$ depends on the reference measure.


## Discussion : posterior mean

Main justification (for $g: \Theta \rightarrow \mathbb{R}$ )

$$
g^{*}:=\mathbb{E}_{\pi}\left(g(\boldsymbol{\theta}) \mid X_{1: n}\right)=\underset{\gamma \in \mathbb{R}}{\operatorname{argmin}} \underbrace{\mathbb{E}_{\pi}\left[(g(\theta)-\gamma)^{2} \mid X_{1: n}\right]}_{\varphi(\gamma)} .
$$

$g^{*}$ minimizes he posterior expectancy of the quadratic risk. Indeed,

$$
\begin{aligned}
\varphi(\gamma) & =\int_{\Theta}\left(g(\theta)^{2}-2 \gamma g(\theta)+\gamma^{2}\right) \pi\left(\mathrm{d} \theta \mid X_{1: n}\right) \\
& =C_{s t e}-2 \gamma \underbrace{\int g(\theta) \pi\left(\mathrm{d} \theta \mid X_{1: n}\right)}_{\mathbb{E}_{\pi}\left(g(\boldsymbol{\theta}) \mid X_{1: n}\right)}+\gamma^{2} \\
\varphi^{\prime}(\gamma) & =2\left(-\mathbb{E}_{\pi}\left(g(\boldsymbol{\theta}) \mid X_{1: n}\right)+\gamma\right) \\
\varphi^{\prime}(\gamma)=0 & \Longleftrightarrow \gamma=\mathbb{E}_{\pi}\left(g(\boldsymbol{\theta}) \mid X_{1: n}\right)
\end{aligned}
$$

This is indeed a minimum since $\varphi^{\prime \prime}(\gamma) \equiv 2>0$.

## Example : Tea Lady

- prior over $] 0,1[: \pi=\mathcal{B e t a}(\alpha=1.1, \beta=1.1)$.
- posterior distribution : $\operatorname{Beta}\left(\alpha^{\prime}=10.1, \beta^{\prime}=2.1\right)$.

$$
\begin{gathered}
\text { mode }: \tilde{\theta}=\frac{\alpha^{\prime}-1}{\alpha^{\prime}+\beta^{\prime}-2}=\frac{9.1}{10.2} \\
\text { mean }: \theta^{*}=\frac{\alpha^{\prime}}{\alpha^{\prime}+\beta^{\prime}}=\frac{10.1}{12.2}
\end{gathered}
$$

posterior: $\alpha=10.1, \beta=2.1$


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## Interval / Set estimation

In what reasonable interval/region of $\Theta$ do you believe $\theta$ to belong?
Goal : find a region $R \subset \Theta$ with

- High posterior mass
- Moderate 'size' (w.r.t. the reference measure)


## definition : poterior credible set

Given the data $x$, A posterior credible set of level $\alpha$ for a quantity of interes $g(\theta)$ is any (measurable) region $R \subset g(\Theta)$ such that $\mathbb{P}_{\pi}(g(\theta) \in$ $R \mid x) \geq \alpha$.
credible sets $\neq$ confidence regions $R_{\text {classic }}$ for an estimator (classical setting), such that $\mathbb{P}_{\theta}\left(R_{\text {classic }} \ni g(\theta)\right) \geq \alpha, \forall \theta$.

- in fact : confidence and credible sets 'approximately' coïncide for large sample sizes (due to Bernstein-Von-Mises theorem, see last section).


## Posterior quantiles

- similarly to confidence interval, there is no unique way to define credible sets.
- easy way (for $g(\Theta) \subset \mathbb{R}$ ) : use posterior quantiles
- remind : if $Q$ is a probability on $\mathbb{R}$, an $\alpha$-quantile relative to $Q$ is any $q_{\alpha} \in \mathbb{R}$ s.t. $Q\left[-\infty, q_{\alpha}\right]=\alpha$.
- When $(1-\alpha) / 2$ and $(1+\alpha) / 2$ quantiles for $\boldsymbol{\pi}(\cdot \mid x)$ exist, a credible interval of level alpha is $\left(q_{\frac{1-\alpha}{2}}, q_{\frac{1+\alpha}{2}}\right]$.


## Minimum volume sets

- It is the solution to the initial requirements (large posterior mass, small reference measure)
- define $R(u)=\{\theta: \pi(\theta \mid x) \geq u\}$ ('interior of a density level set)
- The minimum volume set of level $\alpha$ is $R_{u_{\alpha}}$, where

$$
u_{\alpha}=\sup \{u \geq 0: \pi(R(u) \mid x) \geq \alpha\}
$$

- in practice (in general) : hard to compute. Need Monte-Carlo methods, computationally intensive in high dimension.

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## Conjugate priors

- In general, computing $\pi(\theta \mid x)$ is hard.
- Not when the prior is 'conjugate', that is when $\pi$ and $\pi(\cdot \mid x)$ belong to a parametric family with an explicit expression for the posterior.


## definition : conjugate prior

A parametric family of priors $\mathcal{F}=\left\{\pi_{\gamma}, \gamma \in \Gamma\right\}$ with $\Gamma \subset \mathbb{R}^{d}$ is conjugate for the model $\left\{p_{\theta}, \theta \in \Theta\right\}$ is for all $x$, for all $\pi=\pi_{\gamma} \in \mathcal{F}$, it holds that $\pi(\theta \mid x) \in \mathcal{F}$, i.e. $\exists \gamma^{\prime}$ such that $\pi(\cdot \mid x)=\pi_{\gamma^{\prime}}$.

- $\gamma$ parameterizes the prior : it is called the hyper-parameter
- Justification for choosing a conjugate prior : computational convenience only.


## Example I : Gaussian model with known variance

Setting : $\Theta=\mathbb{R}, p_{\theta}(x) \propto e^{-\sum_{i}\left(x_{i}-\theta\right)^{2} /\left(2 \sigma^{2}\right)}$.

- Thus $p_{\theta}(x) \propto \exp \{$ quadratic function of $\theta\}$.
- If $\pi(\theta) \propto \exp \{q u a d r a t i c ~ f u n c t i o n ~ o f ~ \theta\}$, then also :
$\pi(\theta \mid x) \propto \pi(\theta) p_{\theta}(x) \propto \exp \{$ quadratic function of $\theta\}$
- The only densities of the kind $f(\theta) \propto \exp \{q u a d r a t i c ~ f u n c t i o n ~ o f ~ \theta\}$ are Gaussian
- Conclusion The prior family $\mathcal{F}=\left\{\mathcal{N}\left(\mu, s^{2}\right), \mu \in \mathbb{R}, s^{2}>0\right\}$ is conjugate for the Gaussian model


## Example I cont'd

If $\pi(\theta)=\mathcal{N}\left(x \mid \mu, s^{2}\right)$ and $p_{\theta}(x)=\mathcal{N}\left(x \mid \theta, \sigma^{2}\right)$, then

$$
\begin{aligned}
\pi\left(\theta \mid x_{1: n}\right) & \propto \exp \left\{-1 / 2 \sum_{i} \frac{\left(x_{i}-\theta\right)^{2}}{2 \sigma^{2}}+\frac{(\theta-\mu)^{2}}{s^{2}}\right\} \\
& \propto \exp \left\{\theta^{2}\left(n / \sigma^{2}+1 / s^{2}\right)-2 \theta\left(\sum x_{i} / \sigma^{2}+\mu / s^{2}\right)+C\right\} \\
& \propto \mathcal{N}\left(\theta \mid \mu_{n}, s_{n}^{2}\right)
\end{aligned}
$$

with

$$
\begin{cases}\mu_{n} & =\left(s^{2}+\sigma^{2} / n\right)^{-1}\left(s^{2} \frac{1}{n} \sum x_{i}+\left(\sigma^{2} / n\right) \mu\right) \\ 1 / s_{n}^{2} & =1 / s^{2}+n / \sigma^{2}\end{cases}
$$

N.B. $\mu_{n}$ is the posterior expectectancy, it may be taken as an estimate for $\theta$. It is a weighted average between the maximum likelihood estimator and the prior mean $(\mu)$.

## Conjugate priors : exercises

1. Gaussian model $\left.\mathcal{N}\left(\mu, \sigma^{2}\right)\right)$ with known mean and unknown variance : Find a conjuate prior for the parameter $\lambda=1 / \sigma^{2}$.
2. Gaussian model $\mathcal{N}\left(\mu, \sigma^{2}\right)$ with unknown mean and variance: same question for the parameter $\theta=\left(\mu, \lambda=1 / \sigma^{2}\right)$.
(Hint : write $\pi(\mu, \lambda)=\pi(\mu \mid \lambda) \pi(\lambda)$ and use the fact that the likelihood writes as $p_{\mu, \lambda}\left(x_{1: n}\right)=f_{n, x}(\mu) g_{n, x, \mu}(\lambda)$.

## conjugate priors for multivariate normal

- $X \sim \mathcal{N}\left(\mu, \Lambda^{-1}\right), \mu \in \mathbb{R}^{d}, \Lambda \in \mathbb{R}^{d \times d}$ positive, definite (precision matrix : inverse of covariance matrix)

1. unknown mean $\rightarrow$ conjugate prior family on $\mu$ : a multivariate Gaussian distributions
2. unknown precision $\rightarrow$ conjugate prior on $\Lambda$ : Wishart distributions $\mathcal{W}(\nu, W)$ with $\nu$ degrees of freedom $\left(\nu \in \mathbb{N}^{*}\right)$ and $W \in \mathbb{R}^{d \times d}$.

## Wishart distribution

defined on the cone of positive definite matrices.

- The Wishart distribution $\mathcal{W}(\nu, W)$ has density

$$
f_{\mathcal{W}}(\Lambda \mid \nu, W)=B \operatorname{det} \lambda^{(\nu-d-1) / 2} \exp \left\{\frac{-1}{2} \operatorname{Tr}\left(W^{-1} \Lambda\right)\right\}
$$

w.r.t. Lebesgue on $\mathbb{R}^{\frac{d(d+1)}{2}}: \prod_{i \leq j} \mathrm{~d} \Lambda_{(i, j)}$, restricted to the set of positive definite matrices.

- $B$ : a normalizing constant.
- probabilistic representation : let $M$ be a random $\nu \times d$ matrix with i.i.d.rows $M_{(i, .)} \sim \mathcal{N}(0, W)$. Then

$$
\Lambda \sim \mathcal{W}(\nu, W) \Longleftrightarrow \Lambda \stackrel{\mathrm{d}}{=} M^{\top} M=\sum_{i=1}^{n} M_{(i, \cdot)}^{\top} M_{(i, \cdot)}
$$

- More details : see e.g. Eaton, Multivariate Statistics : A Vector Space Approach, 2007 (Chapter 8)


## conjugate priors for multivariate normal, Cont'd

3. Unknown mean and precision $\rightarrow$ conjugate prior family on $(\mu, \Lambda)$ : the Gaussian-Wishart distribution with hyper-parameters ( $W, \nu, m, \beta$ )

$$
\pi(\mu, \Lambda)=\pi_{1}(\Lambda) \pi_{2}(\mu \mid \lambda)
$$

with

$$
\begin{aligned}
\pi_{2} & =\mathcal{W}(W, \nu), \nu \in \mathbb{N}, W \text { positive definite } \\
\boldsymbol{\pi}_{2}(\cdot \mid \Lambda) & =\mathcal{N}\left(m,(\beta \Lambda)^{-1}\right), \quad m \in \mathbb{R}^{d}, \beta>0
\end{aligned}
$$

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## Definition: exponential family

A dominated parametric model $\mathcal{P}=\left\{P_{\theta}, \theta \in \Theta\right\}$ is an exponential family if the densities write

$$
p_{\theta}(x)=C(\theta) h(x) \exp \{\langle T(x), R(\theta)\rangle\}
$$

for some functions

$$
\begin{array}{ll}
R: \Theta \rightarrow \mathbb{R}^{k}, & T: \mathcal{X} \rightarrow \mathbb{R}^{k} \\
C: \Theta \rightarrow \mathbb{R}_{+}^{*}, & h: \mathcal{X} \rightarrow \mathbb{R}_{+}^{*}
\end{array}
$$

- $C(\theta)$ : a normalizing constant
- $R(\theta)$ : the natural parameter ( $R$ : the 'good' re-parametrization)
- If $R(\theta)=\theta$, the family is natural.
- Most textbook distributions are from the exponential family!


## Example I : Bernoulli model

- $\theta \in \Theta=] 0,1[, \mathcal{X}=\{0,1\}$
- The model is dominated by $\lambda=\delta_{0}+\delta_{1}$

$$
\begin{aligned}
p_{\theta}(x) & =\theta^{x}(1-\theta)^{1-x} \\
& =\exp \{x \log \theta+(1-x) \log (1-\theta)\} \\
& =(1-\theta) \exp \{\underbrace{x}_{T(x)} \underbrace{\log \frac{\theta}{1-\theta}}_{R(\theta)}\}
\end{aligned}
$$

- The model is an exponential family with
- $T(x)=x$
- natural parameter : $\rho=R(\theta)=\log \frac{\theta}{1-\theta}$.
- normalizing constant $C(\theta)=(1-\theta)$


## Example II : Gaussian model

- $\theta=\left(\mu, \sigma^{2}\right) \in \Theta=\mathbb{R} \times \mathbb{R}_{+}^{*}$
- the model is dominated by Lebesgue on $\mathcal{X}=\mathbb{R}$.

$$
\begin{aligned}
p_{\theta}(x) & =\frac{1}{\sqrt{2 \pi \sigma^{2}}} \exp \left\{\frac{-\left(x^{2}-2 \mu x+\mu^{2}\right)}{2 \sigma^{2}}\right\} \\
& =\underbrace{\frac{1}{\sqrt{2 \pi \sigma^{2}}} \exp \left\{\frac{-\mu}{2 \sigma^{2}}\right\}}_{C(\theta)} \exp \langle\underbrace{\binom{x}{x^{2}}}_{T(x)}, \underbrace{\binom{\mu / \sigma^{2}}{-1 /\left(2 \sigma^{2}\right)}}_{R(\theta)}\rangle
\end{aligned}
$$

- The model is an exponential family with
- $T(x)=\left(x, x^{2}\right)$
- natural parameter : $\rho=R(\theta)=\left(\mu / \sigma^{2},-1 / 2 \sigma^{2}\right)$.
- normalizing constant $C(\theta)=\left(2 \pi \sigma^{2}\right)^{-1 / 2}$
likelihood for i.i.d. samples in exponential families

$$
\begin{gathered}
p_{\theta}\left(x_{1}\right)=C(\theta) h(x) \exp \left\{\left\langle R(\theta), T\left(x_{1}\right)\right\rangle\right\} \\
\Rightarrow \\
p_{\theta}^{\otimes n}\left(x_{1: n}\right)=C(\theta)^{n} \underbrace{\prod_{i=1}^{n} h\left(x_{i}\right)}_{h_{n}\left(x_{1: n}\right)} \exp \{\langle\underbrace{\sum_{i=1}^{n} T\left(x_{i}\right)}_{T_{n}\left(x_{1: n}\right)}, R(\theta)\rangle\} .
\end{gathered}
$$

## Natural parameter space

- natural parametrization : $\rho=R(\theta)$.
- The density $p_{\rho}(x)=C(\rho) h(x) \exp \langle T(x), \rho\rangle$ integrates to 1 $\Longleftrightarrow \rho \in \mathcal{E}$, the natural parameter space, i.e.

$$
\mathcal{E}=\left\{\rho: \int_{\mathcal{X}} h(x) \exp \langle T(x), \rho\rangle \mathrm{d} \lambda(x)<\infty\right\}
$$

- If $\mathcal{E}$ is open : the family is regular.

Maximum likelihood in regular exponential families natural parametrization : $\rho=R(\theta) . \quad \lambda$ : reference measure.
lemma : expression for $\mathbb{E}_{\rho}[T(X)]$

$$
\mathbb{E}_{\rho}[T(X)]=-\nabla_{\rho}\{\ln C(\rho)\}
$$

## Proof

$$
\begin{aligned}
1 & \equiv C(\rho) \int_{\mathcal{X}} h(x) \exp \langle T(x), \rho\rangle \mathrm{d} \lambda(x) \\
& \text { (with regularity to exchange } \left.\int \text { and } \nabla\right) \Rightarrow \text { ) } \\
0 & =\nabla_{\rho} C(\rho) \underbrace{\int_{\mathcal{X}} h(x) \exp \langle T(x), \rho\rangle \mathrm{d} \lambda(x)}_{C(\rho)^{-1}}+C(\rho) \int_{\mathcal{X}} h(x) T(x) \exp \langle T(x), \rho\rangle \mathrm{d} \lambda(x) \\
\Rightarrow 0 & =\frac{1}{C(\rho)} \nabla_{\rho} C(\rho)+\mathbb{E}(T(X))
\end{aligned}
$$

Maximum likelihood in regular exponential families, cont'd

## proposition

The MLE estimator $\widehat{\rho}$ in a regular exponential family satisfies

$$
\mathbb{E}_{\widehat{\rho}}[T(X)]=\frac{1}{n} \sum_{i} T\left(x_{i}\right)
$$

## Proof

$$
\begin{aligned}
\nabla_{\rho} \log p_{\widehat{\rho}}(x)=0 & \Longleftrightarrow \nabla_{\rho}\left\{n \log C(\rho)+\left\langle\sum T\left(x_{i}\right), \rho\right\rangle\right\}=0 \\
& \Longleftrightarrow \nabla_{\rho} \log C(\widehat{\rho})=\frac{-1}{n} \sum_{i} T\left(x_{i}\right) .
\end{aligned}
$$

then use the lemma.

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## Conjugate priors in exponential family

## Proposition

A natural exponential family with densities $p_{\theta}(x)=C(\theta) h(x) \exp \langle\theta, T(x)\rangle$, admits a conjugate prior family $\mathcal{F}=\left\{\boldsymbol{\pi}_{\lambda, \mu}, \lambda>0, \mu \in M_{\lambda} \subset \mathbb{R}^{k}\right\}$, with

$$
\pi_{\lambda, \mu}(\theta)=K(\mu, \lambda) C(\theta)^{\lambda} \exp \{\langle\theta, \mu\rangle\}
$$

and $M_{\lambda}=\left\{\mu: \int_{\Theta} \pi(\mu, \lambda) \mathrm{d} \theta<\infty\right\}$.
The posterior for $n$ observation is

$$
\pi_{\lambda, \mu}\left(\theta \mid x_{1: n}\right) \propto C(\theta)^{\lambda+n} \exp \left\{\left\langle\theta, \mu+\sum_{i} T\left(x_{i}\right)\right\rangle\right\}
$$

so that $\boldsymbol{\pi}_{\lambda, \mu}\left(\cdot \mid x_{1: n}\right)=\boldsymbol{\pi}_{\lambda_{n}, \mu_{n}}(\cdot)$, with

$$
\lambda_{n}=\lambda+n ; \quad \mu_{n}=\mu+\sum_{i} T\left(x_{i}\right)
$$

## Example : Poisson model

$$
\begin{aligned}
p_{\theta}(x) & =e^{-\theta} \theta^{x} / x!, \quad \mathcal{X}=\mathbb{N}, \theta>0 \\
& =\frac{1}{x!} e^{-\theta} e^{x \log \theta}
\end{aligned}
$$

$\rightarrow$ an exponential family with

$$
T(x)=x, \quad \rho=R(\theta)=\log \theta \in \mathbb{R}, \quad C(\rho)=\exp \left\{-e^{\rho}\right\}
$$

conjugate prior for $\rho$ :

$$
\pi_{a, b}(\rho) \propto \exp \left\{-b e^{\rho}\right\} \exp \{a \rho\} .
$$

Back to $\theta$ :

$$
\pi(\theta)=" \frac{\mathrm{~d} \boldsymbol{\pi}}{\mathrm{~d} \rho} \frac{\mathrm{~d} \rho}{\mathrm{~d} \theta}=\theta^{a-1} \exp \{-b \theta\} \quad \text { (Gamma density) }
$$

$\rightarrow$ The Gamma family is a conjugate prior for $\theta$.

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## About the choice of a conjugate prior

- A convenient choice only
- One must still choose hyper-parameters $(\lambda, \mu)$
- This is an issue of model choice
- possible to do so via empirical Bayes methods, see lecture 2 and lab session.


## Other prior choices : non informative priors

- Goal : minimize the bias induced by the prior
- If $\Theta$ compact : one can choose $\pi(\theta)=$ Constant
- If $\Theta$ non compact, $\int_{\theta} \pi(\theta) \mathrm{d} \theta=\int_{\Theta} C \mathrm{~d} \theta=+\infty$ OK to do so as long as the posterior is well defined, i.e. when

$$
\int_{\Theta} p_{\theta}(x) \mathrm{d} \pi(\theta)<\infty .
$$

$\triangle$
uniform only w.r.t. the reference measure $\rightarrow$ not invariant under re-parametrization.
e.g. Flat prior on $] 0,1[$ in a $\mathcal{B e r}(\theta)$ model $\rightarrow$ non flat over $\rho=\log [\theta /(1-\theta)]$

## Other prior choices : Jeffreys prior

- For $\Theta$ open in $\mathbb{R}^{d}$. Reasonable with $d=1$.
- Remind the Fisher information (in a regular model) :

$$
I(\theta)=\mathbb{E}_{\theta}\left[\left(\frac{\partial \log p_{\theta}(X)}{\partial \theta}\right)^{2}\right]=-\mathbb{E}\left[\frac{\partial^{2} \log p_{\theta}(X)}{\partial \theta^{2}}\right]
$$

- $I(\theta)$ is the expected curvature of the likelihood around $\theta$.
- Interpretation as a an average information carried by $X$ about $\theta$.
- Idea : grant more prior mass to highly informative $\theta$ 's


## Definition : Jeffreys prior

In a dominated model with densities $p_{\theta}, \theta \in \Theta$, the Jeffreys prior has densities w.r.t. Lebesgue on $\Theta$ :

$$
\pi(\theta) \propto \sqrt{I(\theta)}
$$

- exercise compute the Jeffreys prior in the Bernoulli model, in the location model $\mathcal{N}\left(\theta, \sigma^{2}\right), \sigma^{2}$ known and in the scale model $\mathcal{N}\left(\mu, \theta^{2}\right), \mu$ known.


## Invariance of the Jeffreys prior

- Change of variable : $h(\theta)=\eta$. Then $p_{\theta}=p_{h(\theta)}$.
- Let $\boldsymbol{\theta} \sim \boldsymbol{\pi}_{J, \theta}$ the Jeffreys prior. Then $\boldsymbol{\eta} \sim \boldsymbol{\pi}_{J, \theta} \circ h^{-1}$ with density

$$
\pi(\eta) \stackrel{\text { for } \theta=h^{-1}(\eta)}{=} \pi_{J, \theta}(\theta) \frac{\mathrm{d} \theta}{\mathrm{~d} \eta}=\frac{\sqrt{I(\theta)}}{h^{\prime}(\theta)}
$$

- On the other hand compute the Jeffreys prior on $\eta$ :

$$
\begin{aligned}
\pi_{J, \eta}(\eta) & =\sqrt{I_{\eta}(\eta)}=\mathbb{E}_{\eta}\left[\left(\frac{\partial \log p_{\eta}(X)}{\partial \eta}\right)^{2}\right]^{1 / 2} \\
& \stackrel{\theta}{=h^{-1}(\eta)} \mathbb{E}_{\theta}\left[\left(\frac{\partial \log p_{\theta}(X)}{\partial \theta} \frac{\mathrm{d} \theta}{\partial \eta}\right)^{2}\right]^{1 / 2}=\frac{\sqrt{I(\theta)}}{h^{\prime}(\theta)}
\end{aligned}
$$

- Same result : the Jeffreys prior in the $\eta$ parametrization is the image measure of the Jeffreys prior in the $\theta$ parametrization.
- In other words the Jeffreys prior is parametrization-invariant.


# 3. Construction of estimators 

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Interval estimation
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## Rough overview

as the sample size $n \rightarrow \infty$

- The influence of the prior choice vanishes
- The posterior distribution concentrates around the true value $\theta_{0}$ (almost surely)
- The posterior distribution is asymptotically normal with mean $\widehat{\theta}=$ the maximum likelihood, and variance $n^{-1} I(\theta)^{-1}$ (same as MLE's)

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## Reminder : Beta-Binomial model

- Bayesian model $\left\{\begin{aligned} \boldsymbol{\theta} & \sim \boldsymbol{\pi}=\mathcal{B e t a}(a, b) \\ X \mid \theta & \sim \mathcal{B e r}(\theta) .\end{aligned}\right.$
- $\mathrm{P}_{\theta}{ }^{\infty}$ : distribution over $\mathcal{X}^{\infty}$ of the random sequence $\left(X_{n}\right)_{n \geq 1} \stackrel{\text { i.i.d }}{\sim} \mathrm{P}_{\theta}$
- posterior distribution (conjugate prior) :

$$
\pi\left(\cdot \mid x_{1: n}\right)=\mathcal{B e t a}(a+s, b+n-s), \quad s=\sum_{1}^{n} x_{i}
$$

## Posterior expectation and variance

$$
\begin{gathered}
\mathbb{E}_{\boldsymbol{\pi}}\left(\boldsymbol{\theta} \mid X_{1: n}\right)=\frac{a+\sum_{1}^{n} X_{i}}{a+b+n} \\
=\frac{a / n+\frac{1}{n} \sum_{1}^{n} X_{i}}{(a+b) / n+1} \\
\frac{\text { a.s. }}{n \rightarrow \infty} \theta_{0} \quad \text { under } \mathrm{P}_{\theta_{0}}^{\infty} \\
\operatorname{Var}_{\boldsymbol{\pi}}\left(\boldsymbol{\theta} \mid X_{1: n}\right)= \\
=\frac{\left(a+\sum_{1}^{n} X_{i}\right)\left(b+n-\sum_{1} X_{i}\right)}{(a+b+n)^{2}(a+b+n+1)} \\
= \\
\frac{1}{n} \frac{\left(a / n+\frac{1}{n} \sum_{1}^{n} X_{i}\right)\left(b / n+1-\frac{1}{n} \sum_{1} X_{i}\right)}{((a+b) / n+1)^{2}((a+b+1) / n+1)} \\
\mathrm{P}_{\theta_{0}}^{\sim} \sim \frac{\theta_{0}\left(1-\theta_{0}\right)}{n} \underset{\text { exercise }}{=}\left(n I\left(\theta_{0}\right)\right)^{-1}
\end{gathered}
$$

## Concentration of the posterior distribution

- Write $\boldsymbol{\theta}_{n}^{*}=\boldsymbol{\theta}_{n}^{*}\left(X_{1: n}\right)=\mathbb{E}_{\boldsymbol{\pi}}\left(\boldsymbol{\theta} \mid X_{1: n}\right)$.
- Tchebychev inequality $\Rightarrow \forall \delta>0, \forall U=\left(\boldsymbol{\theta}_{n}^{*}-\delta, \boldsymbol{\theta}_{n}^{*}+\delta\right)$,

$$
\begin{aligned}
\mathbb{P}_{\boldsymbol{\pi}}\left(\boldsymbol{\theta} \notin U \mid X_{1: n}\right) & =\mathbb{P}_{\boldsymbol{\pi}}\left(\left(\boldsymbol{\theta}-\boldsymbol{\theta}_{n}^{*}\right)^{2}>\delta^{2} \mid X_{1: n}\right) \\
& \leq \frac{\operatorname{Var}_{\boldsymbol{\pi}}\left(\boldsymbol{\theta} \mid X_{1: n}\right)}{n \delta^{2}} \\
& \mathrm{P}_{\theta_{0}-\text { a.s. }}^{\sim} \frac{\theta_{0}\left(1-\theta_{0}\right)}{n \delta^{2}} \xrightarrow[n \rightarrow \infty]{\text { a.s. }} 0 .
\end{aligned}
$$

- summary : $\mathrm{P}_{\theta_{0}}^{\infty}$ - a.s., we have that
- The posterior distribution concentrates around the posterior expectancy $\boldsymbol{\theta}_{n}^{*}$
- $\pi\left(\left(\theta_{0}-\delta, \theta_{0}+\delta\right) \mid X_{1: n}\right) \rightarrow 0$.

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## Posterior consistency

## Definition

Let $\left\{\mathrm{P}_{\theta}, \theta \in \Theta\right\}, \boldsymbol{\pi}$ be a Bayesian model and let $\theta_{0} \in \Theta$. The posterior is consistent at $\theta_{0}$ if For all neighborhood $U$ of $\theta_{0}$,

$$
\pi\left(U \mid X_{1: n}\right) \underset{n \rightarrow \infty}{\longrightarrow} 1, \quad P_{\theta_{0}}^{\infty} \text {-a.s. }
$$

- In general consistency holds when $\Theta$ is finite dimensional if $\boldsymbol{\pi}$ assigns positive mass to $\theta_{0}$ 's neighborhoods.
- See e.g. [?], Chapter 1.3, 1.4 for details


## Doob's theorem

## Theorem

If $\Theta$ and $\mathcal{X}$ are complete, separable, metric spaces endowed with their Borel $\sigma$-field, if $\theta \mapsto P_{\theta}$ is 1 to 1 , then for any prior $\pi$ on $\Theta, \exists \Theta_{0} \subset \Theta$ with $\boldsymbol{\pi}\left(\Theta_{0}\right)=1$ such that for all $\theta_{0} \in \Theta_{0}$, the posterior is consistent at $\theta_{0}$.

- issue The $\boldsymbol{\pi}$-negligible set where consistency does not hold may be large.
- Under additional regularity conditions, consistency holds at a given $\theta_{0}$.


## Consistency at a given $\theta_{0}$.

## Theorem([?], Th. 1.3.4)

Let $\Theta$ be compact, metric and $\theta_{0} \in \Theta$. Let $T(x, \theta)=\log \frac{p_{\theta}(x)}{p_{\theta_{0}}(x)}$. Assume

1. $\forall x \in \mathcal{X}, \theta \mapsto T(x, \theta)$ is continuous
2. $\forall \theta \in \Theta, x \mapsto T(x, \theta)$ is measurable
3. $\mathbb{E}\left(\sup _{\theta \in \Theta}\left|T\left(\theta, X_{1}\right)\right|\right)<\infty$.

## Then

1. The maximum likelihood estimator is consistent at $\theta_{0}$ (CV in proba)
2. If $\theta_{0} \in \operatorname{Supp}(\pi)$, then the posterior is consistent at $\theta_{0}$.
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## Bayesian asymptotic normality: Overview

- Tells us about the rate of convergence of $\boldsymbol{\pi}\left(\cdot \mid X_{1: n}\right)$ towards $\delta_{\theta_{0}}$.
- With a $\sqrt{n}$ re-scaling, a Gaussian limit centered at the MLE (under appropriate regularity conditions)
- Good references : [?], [?], [?]


## Bernstein - Von Mises Theorem

(stated for $\Theta \subset \mathbb{R}$, similar statements for $\Theta \subset \mathbb{R}^{d}$ ).

## Theorem

Under appropriate regularity conditions (detailed in [?], Th. 1.4.2), Let $\mathbf{s}=\sqrt{n}\left(\boldsymbol{\theta}-\widehat{\theta}_{n}\left(X_{1: n}\right)\right)$, with $\widehat{\theta}\left(X_{1: n}\right)$ the MLE. Let $\pi^{*}\left(s \mid X_{1: n}\right)$ be the posterior density of $\mathbf{s}$. Then

$$
\int_{\mathbb{R}}\left|\pi^{*}\left(s \mid X_{1: n}\right)-\sqrt{\frac{l\left(\theta_{0}\right)}{2 \pi}} e^{\frac{-s^{2} l\left(\theta_{0}\right)}{2}}\right| \text { ds } \xrightarrow[n \rightarrow \infty]{\text { a.s. }} 0 \text { under } \mathrm{P}_{\theta_{0}}^{\infty}
$$

- Interpretation : as $n \rightarrow \infty$,

$$
\begin{aligned}
\sqrt{n}\left(\boldsymbol{\theta}-\widehat{\theta}_{n}\left(X_{1: n}\right)\right) & \stackrel{d}{\approx} \mathcal{N}\left(0, I\left(\theta_{0}\right)^{-1}\right), \text { i.e. } \\
\boldsymbol{\theta} & \stackrel{d}{\approx} \mathcal{N}\left(\widehat{\theta}_{n}, \frac{I\left(\theta_{0}\right)^{-1}}{n}\right)
\end{aligned}
$$

- Multivariate case : similar result with multivariate Gaussian and Fisher information matrix.


## Asymptotic normality of the posterior mean

$\theta_{n}^{*}=\mathbb{E}_{\pi}\left[\boldsymbol{\theta} \mid X_{1: n}\right], \quad \widehat{\theta}_{n}:$ maximum likelihood.

## Theorem

In addition to the assumptions of BVM Theorem, assume $\int_{\mathbb{R}}|\theta| \pi(\theta) \mathrm{d} \theta<$ $\infty$. Then under $\mathrm{P}_{\theta_{0}}^{\infty}$,

1. $\sqrt{n}\left(\theta_{n}^{*}-\widehat{\theta}_{n}\right) \xrightarrow[n \rightarrow \infty]{\longrightarrow} 0$ in probability
2. $\sqrt{n}\left(\theta_{n}^{*}-\theta_{0}\right) \xrightarrow[n \rightarrow \infty]{d} \mathcal{N}\left(0, I\left(\theta_{0}\right)^{-1}\right)$.

## Regularity conditions for BVM theorem

1. $\left\{x \in \mathcal{X}: p_{\theta}(x)>0\right\}$ does not depend on $\theta$
2. $L(\theta, x)=\log p_{\theta}(x)$ is three times differentiable w.r.t. $\theta$ in a neighborhood of $\theta_{0}$.
3. $\mathbb{E}_{\theta_{0}}\left|\frac{\partial}{\partial \theta} L\left(\theta_{0}, X\right)\right|<\infty, \mathbb{E}_{\theta_{0}}\left|\frac{\partial^{2}}{\partial \theta^{2}} L\left(\theta_{0}, X\right)\right|<\infty$ and
$\left.\mathbb{E}_{\theta_{0}} \sup _{\theta \in\left(\theta_{0}-\delta, \theta_{0}+\delta\right)} \frac{\partial^{3}}{\partial \theta^{3}} L\left(\theta_{0}, X\right) \right\rvert\,<\infty$
4. $\int_{\mathcal{X}}$ and $\partial_{\theta}$ may be interchanged.
5. $I\left(\theta_{0}\right)>0$.

Remark : under these conditions the MLE is asymptotically normal, $\sqrt{n}\left(\widehat{\theta}_{n}-\theta_{0}\right) \xrightarrow{d} \mathcal{N}\left(0, I\left(\theta_{0}\right)^{-1}\right.$ as well.

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## Simpson Paradox

A university is accused of sexual disrimination beacuse $45 \%$ of male applicants are accepted versus only $35 \%$ for female applicants.

However, each department (art department and engineering department) accepts more female applicants than male applicants.

How do you explain this?
hint : use Bayes theorem and the fact that the art department is smaller than the engineering department (fewer applicants) and has a lower overall acceptance rate.

Normalizing constant for the Beta distribution ([?], ex.
2.5)
prove that

$$
\int_{0}^{1} \theta^{a-1}(1-\theta)^{b-1} \mathrm{~d} \theta=\frac{\Gamma(a) \Gamma(b)}{\Gamma(a+b)}
$$

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